

PAPERtrail Gravel Travel Sponsorship Form

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PAPERtrail Gravel Travel is an all-inclusive experiential cycling vacation. We are passionate about riding bikes and creating community. With all-inclusive Gravel Travel the idea is simple, everyone has fun getting dirty riding bikes. Our goal is to explore America's forgotten backroads. Quiet roads, expansive views, and our team by your side to support you. Ride unmatched gravel bikes, refuel with chef curated meals, recover with professional yoga instruction, and relax at experiential accommodations off the beaten track.

Our team provides guests, from first time gravel riders to experienced bike racers, unmatched experiences on the bike. PAPERtrail staff learn and acknowledge the goals of each guest. We ride alongside for training and racing, equipment and gear selection, preparation and execution of rides, nutrition planning and inspiration, and so much more.



PAPERtrail Gravel Travel allows clients to experience and intimately test products. Feeling the difference, noting improvement, and comparison to their set up back home. Being a partner with us is more than a logo on a kit. It's simply the best way to have riders to experience your product. Our fleet of demo bikes sits at the ready for events, races, and PAPERtrail trips. We work with people, brands and companies that align to PAPERtrail in this mission. We are seeking to add to our list of amazing partners. From bike components, recovery tools, nutrition, bike maintenance, and accessories. We would love to talk about partnership and have your brand shared with our community, at the shop, and on trips. Please reach out and contact us.



Impact: Social Media Facebook and IG (5,250 followers), 50 guests on our PTGT All Inclusive trips, 1500(per year) participants on weekly group ride "Gravel Espresso."

Sponsorship Opportunities: Financial sponsorship and product opportunities at different levels.

Our present and past partners include: Wilderness Trail Bikes, Rodeo Labs, Redshift Sports, Philly Bike Expo, Goodr, Ridge Supply, Nittany Mountain Works, Untapped Maple, Fishtown Pickle Project, Valley Milkhouse Creamery, Sojourn Philly, Kryptonite Lock, Finish Line USA, Lawson's Finest Liquids, Sly Fox Brewery, Alt Angle, High Point Cafe.

Ride, Refuel, Repeat - PAPERtrail Gravel Travel - All-Inclusive Tour | Fondo | Retreat

"The first trip was a great experience - to be on foreign terrain, on a foreign machine, with individuals that were foreign to me, was something that I will never forget. To be able to just show up and not have to think about apparel, my bike, gear, nutrition, and all else, created for a peaceful trip, where biking was truly the focus". @yasmeeenwatson.

Instagram - www.instagram.com/papertrailgraveltravel | Facebook - www.facebook.com/papertrailbikecafe

Photo Album: <https://flic.kr/s/aHBqjzxVVu> | Website - <https://papertrailbikecafe.com/gravel-travel/>