

Paper Trail Gravel Travel Sponsorship Form

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Paper Trail Gravel Travel is a 4-day, 3-night all-inclusive experiential travel vacation. We are passionate about riding bikes and creating community. With all-inclusive Gravel Travel the idea is simple, everyone has fun getting dirty riding bikes. Our goal is to explore America's forgotten backroads. Quiet roads, expansive views, and our team by your side to support you. Ride unmatched gravel bikes, refuel with chef curated meals, recover with professional yoga instruction, and relax at experiential accommodations off the beaten track.

Our team provides guests, from first time gravel riders to experienced bike racers, unmatched experiences on the bike. The Paper Trail staff learn and acknowledge the goals of each guest. We ride alongside for training and racing, equipment and gear selection, preparation and execution of rides, nutrition planning and inspiration, and so much more.



Paper Trail Gravel Travel allows clients to experience and intimately test products over 4 days of riding. Feeling the difference, noting improvement, and comparison to their set up back home. Being a partner with us is more than a logo on a kit. It's simply the best way to have riders to experience your product. Our fleet of 12 demo bikes is at the ready for events, races, and PTGT trips.



We work with people, brands and companies that align to this mission. Paper Trail is seeking to add sponsors to our list of amazing partners. From bike components, recovery tools, nutrition, bike maintenance, accessories, we would love to talk about partnership. If you would like to partner with us and have your brand shared with our community, at the shop, on trips, please reach out and contact us.

Impact: Social Media Facebook and IG (3,500 followers), 100 guests on our PTGT All Inclusive trips, 1500 participants on weekly group ride "Gravel Espresso."

Sponsorship Opportunities: Financial sponsorship and product opportunities at different levels.

Our present and past partners include: Wilderness Trail Bikes, Rodeo Labs, Redshift Sports, Philly Bike Expo, Goodr, Ridge Supply, Nittany Mountain Works, Untapped Maple.

Ride, Refuel, Repeat - All-Inclusive Experiences with Paper Trail Gravel Travel

"The first trip was a great experience - to be on foreign terrain, on a foreign machine, with individuals that were foreign to me, was something that I will never forget. To be able to just show up and not have to think about apparel, my bike, gear, nutrition, and all else, created for a peaceful trip, where biking was truly the focus". @yasmeenwatson.

Do you want to Gravel with us?

Paul Daniels (Paul@papertrailbikecafe.com)

Mark Yanagisawa (mark@papertrailbikecafe.com)

Instagram - www.instagram.com/papertrailgraveltravel | Facebook - www.facebook.com/papertrailbikecafe
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